

A - Analyse

Ziel: G_{\max}

Restriktionen:

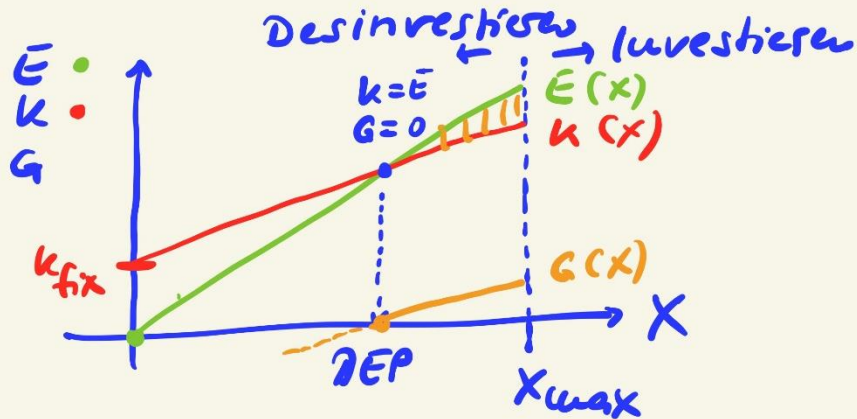
- P_{Gut} | $P_{\text{restriktive Gut}}$
- X_{\max}
- K ————— sprungfixe
 fixe variable K.
 kosten kosten



optimaler Prod-plan

→ Bestimme X_A so → bei ff.
 P und K → G_{\max}

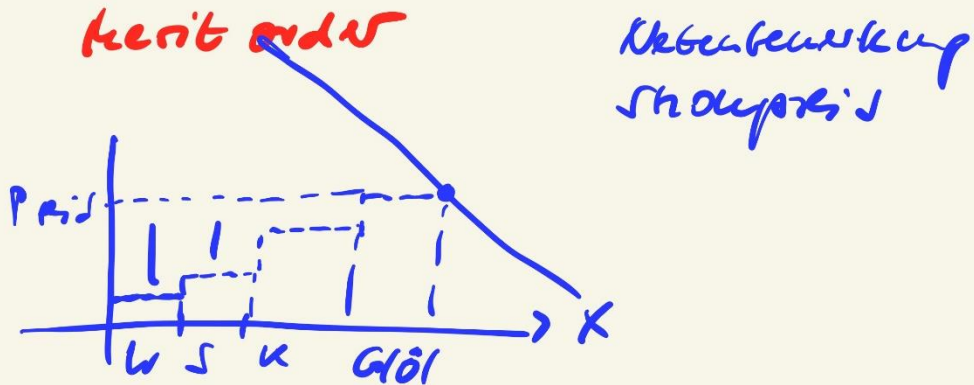
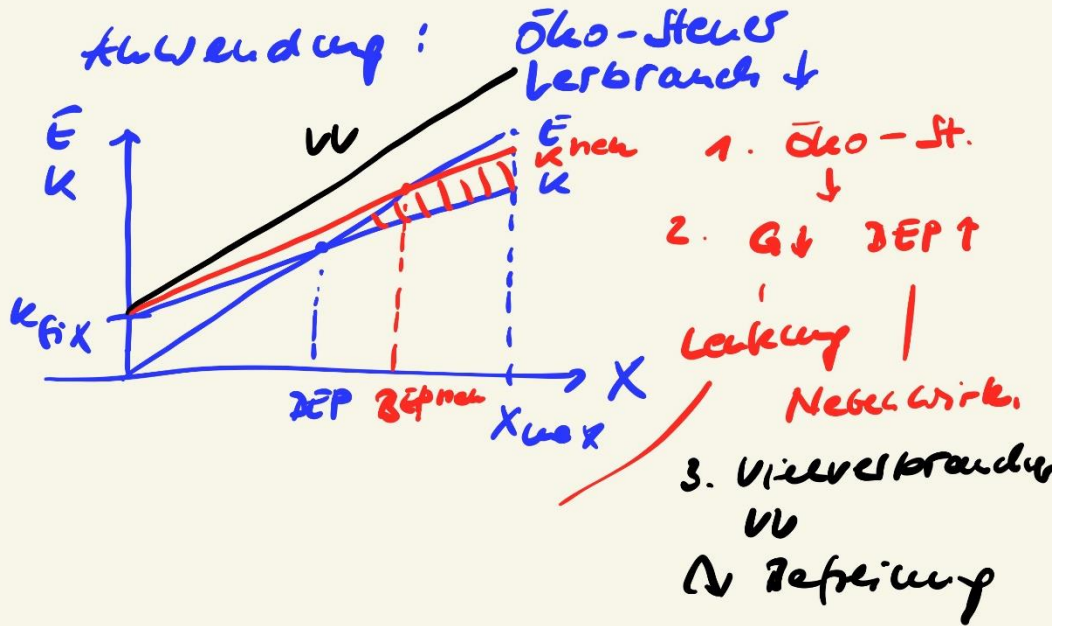
① Lineare Kosten



G_{\max} mit X_{\max}

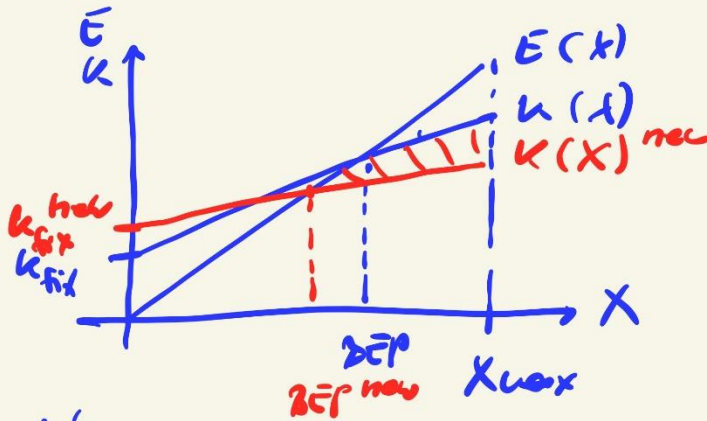
~ 80-85% → 4000 Prod. €

- elastischer A
- Reserve

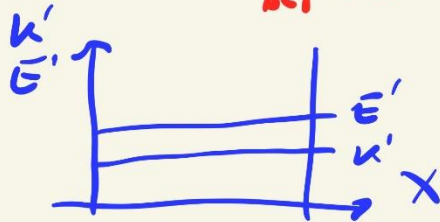


Bsp. Ratio-Investition

→ $X_{max} = const$



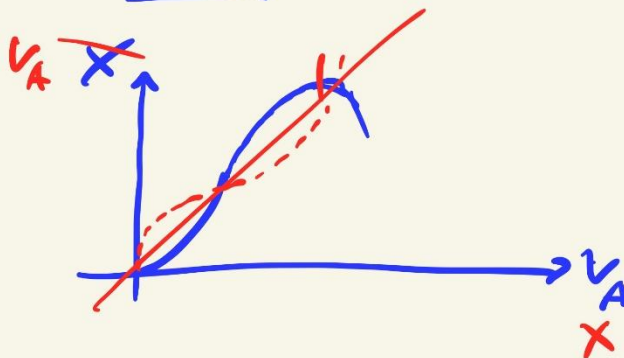
1. $K_{fix} \uparrow$
2. Anstieg $K_{var} \downarrow \downarrow$
3. $BEP \downarrow$ $G \uparrow$
 \downarrow \downarrow



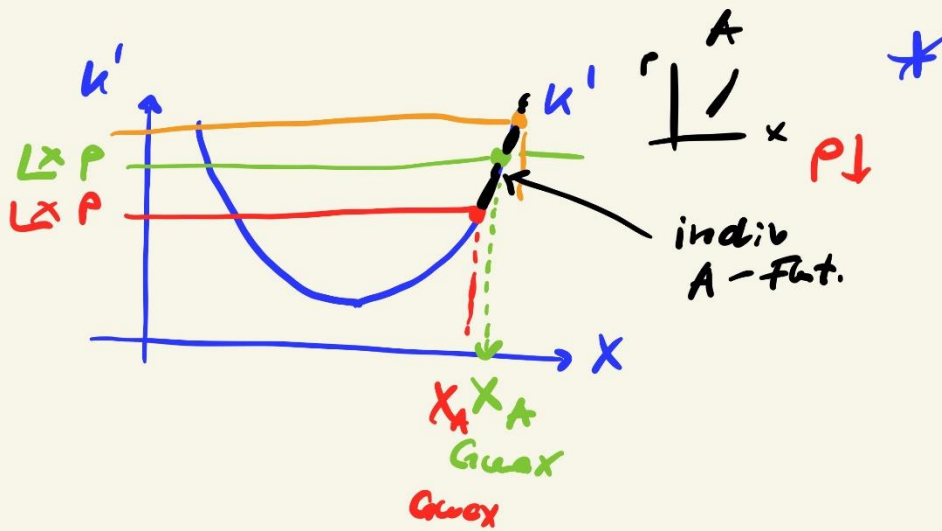
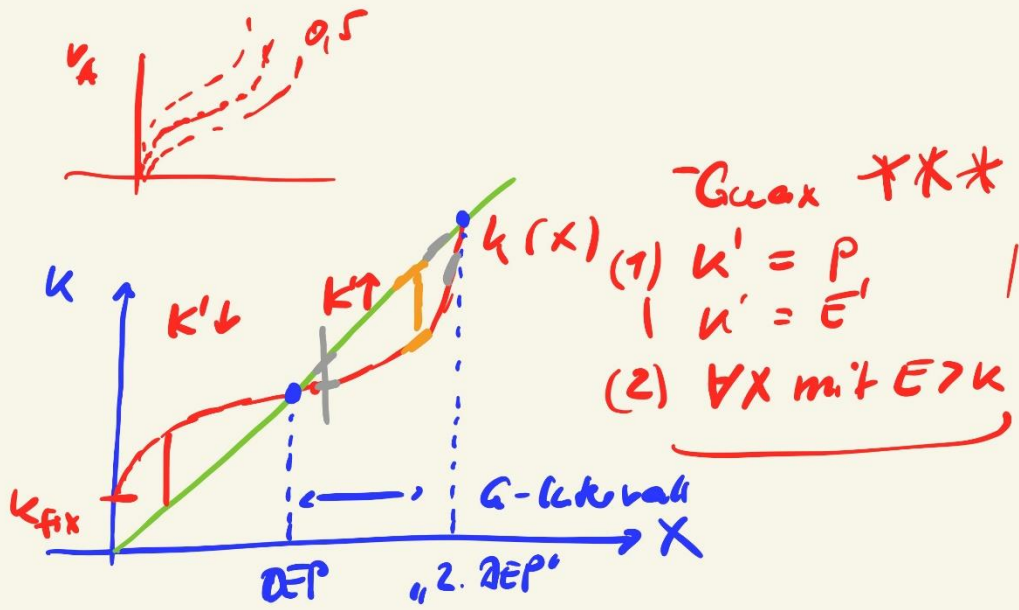
② Kosten Empirische

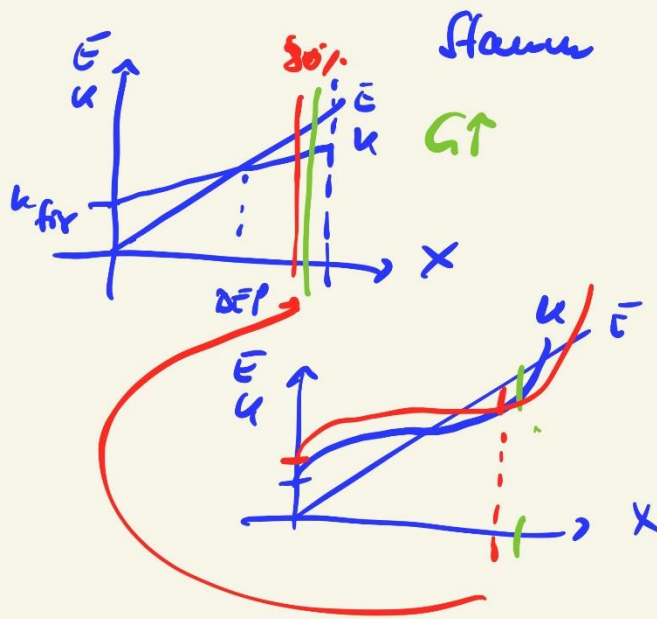
$\overline{1042}$ $\frac{0}{2} + \frac{0}{1} + \frac{0}{1}$

halbes



V - Faktor
 K_{MG} / S_{ME}





$\frac{1}{2}$
 $\frac{0}{0}$ ←

100 000 Stk.
 $k < \bar{E}$
 + 10 000
 $\Delta k < \Delta E$
 + 10 000
 $\Delta k = \Delta \bar{E}$!

①

②

③