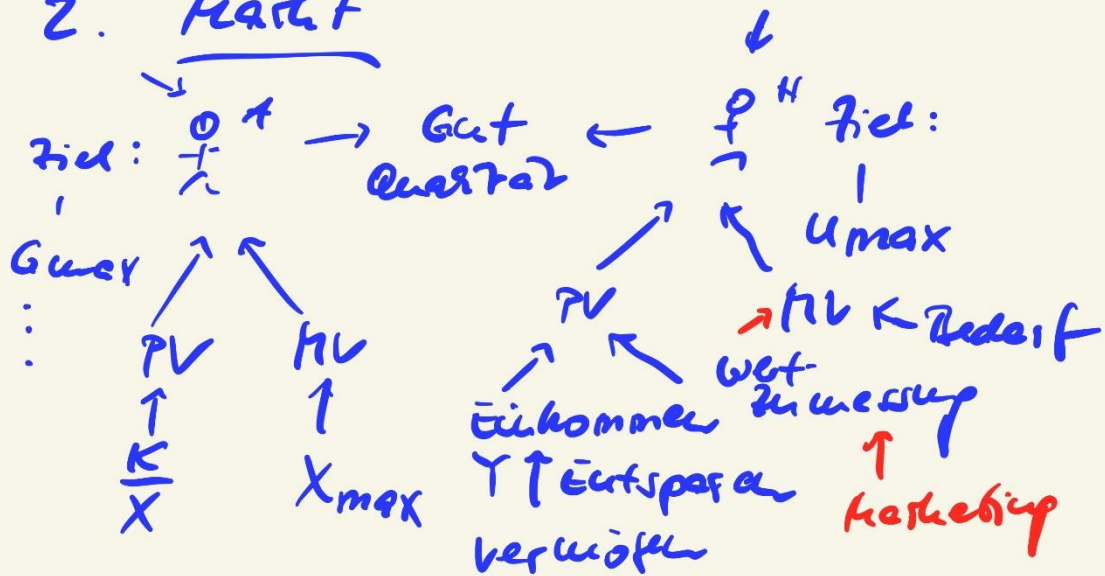


2. Markt



Definieren
 von A und H

1.-
 Produzenten-
 Rechte
 3A
 A1 1.-
 A2 2.-
 A3 3.-
 Grenz-A
 (marginal
 A.)



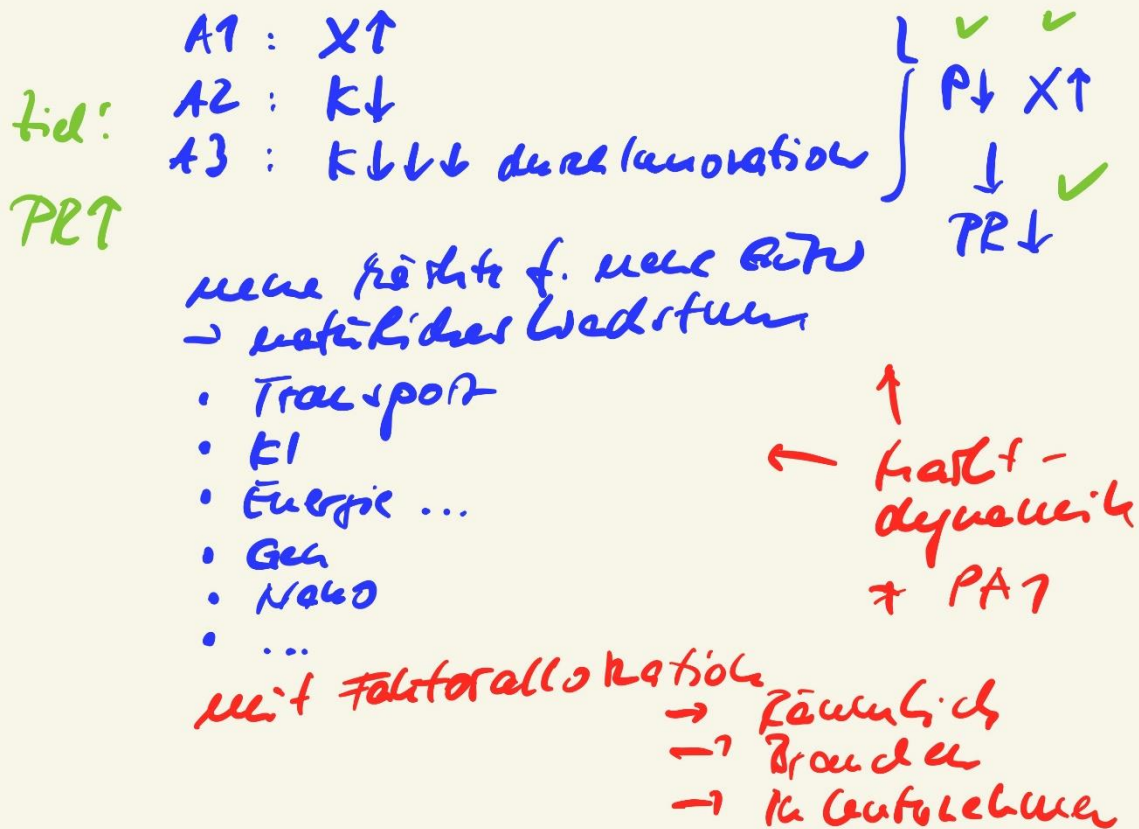
2 H
 H1 1.-
 H2 2.-
 H3 3.-
 Grenz-H

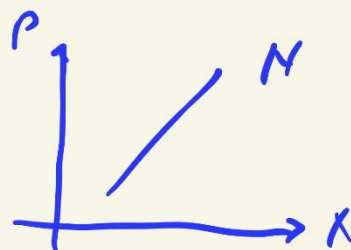
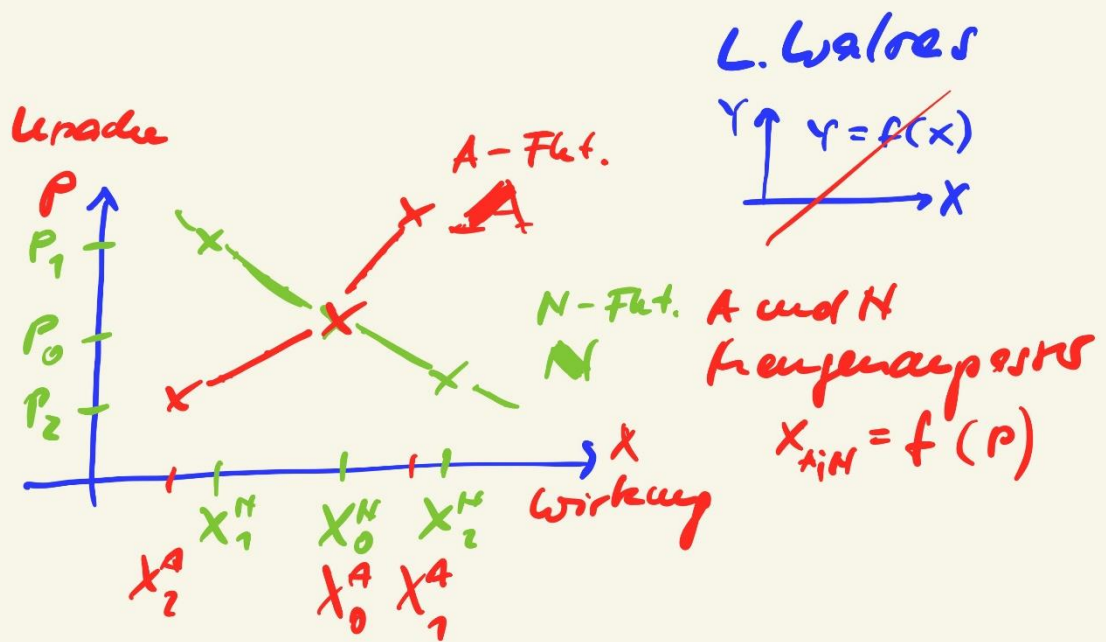
Info-Austausch
 Transparenz
 $P = 2 \text{ €/Stück}$

1.-
 Konsumenten-
 Rechte

Handel
 A: $PV \leq P_0$
 H: $PV \geq P_0$
 Anschluss
 A: $PV > P_0$
 H: $PV < P_0$

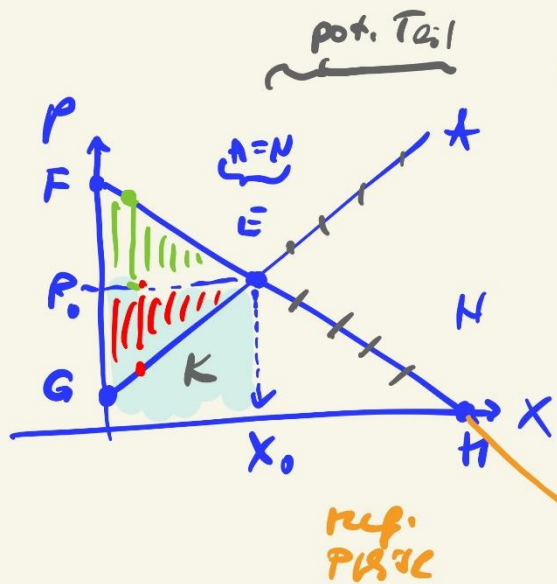
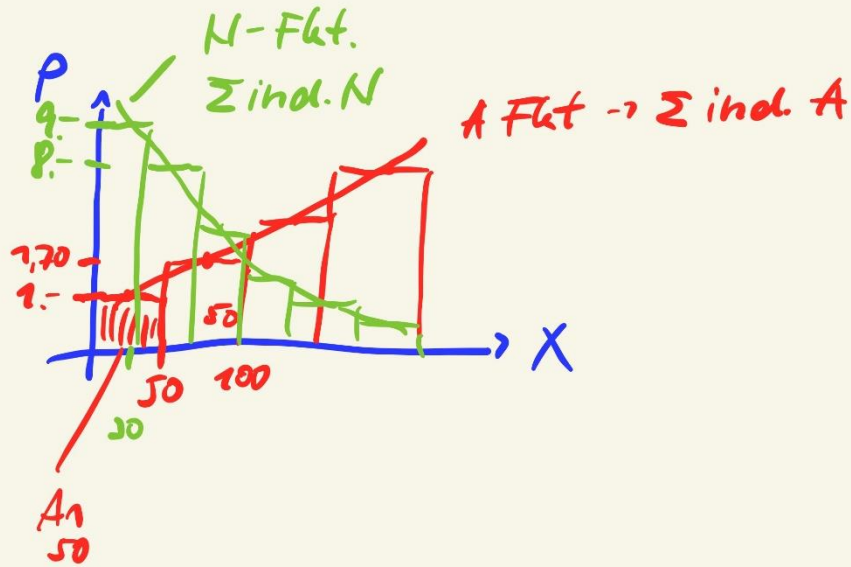
Markt-
 reumung
 P_0
 Orientierung





$X_0 \uparrow \leftarrow P \uparrow$
 Sub-Effekt
 Geltungskonsum
 Brot USA Ende 2001
 | $\leftarrow$ substitutiv
 Fleisch
 (vs)
 kompetitive G.

karshak



E - GGW $P_0; X_0$

$$U = P_0 \cdot X_0$$

KR

PR

F - Verbotspreis
 Prohibitivpreis

H - Sättigungsmenge

G - Preisuntergrenze des A

